

Flesh Tones

Pink undertones

Light Bisque



Medium Bisque



Dark Bisque



Yellow undertones

Light Tawny



Medium Tawny



Dark Tawny



Specialties

Warmer

a beautiful golden brown shade to warm up any tone.



White



Cool Light Brown

Areola



Liquid Mousse

pigment re-liquifier

\$14.00

Color Testing

To test a brow color on the forehead of your client, put a drop on a q-tip and dot above the center of the brow. Take the clean side of the q-tip and gently smudge the dry color. The "smudged" color will be your healed result.

Eyeliners don't need any testing beforehand. Simply choose the color closest to the shade the client wears daily.

Lip testing requires an extra step: Put a drop of the selected color choice on a q-tip and dot it in the center of the bottom lip. Let it dry. Then use a clean q-tip, dipped in baby oil, to smudge the color in the lip tissue. You will see the healed result. If it looks too bright, gently blot the baby oil so the lips don't appear wet.

Color Corrections

When permanent makeup procedures end up with less than desirable colors, it is easy to place an additional color over the top to "correct" the problem. Colors follow a mathematical formula:

Blue + Red + Yellow = Brown

Problem: Blue Eyebrow

Correction: Orange = Brown Brow!

Selection: **Amber**. *This orange color combines the red and yellow needed to repair the blue brow.*

Problem: Purple Eyebrow (mauve or eggplant color)

Correction: Yellow = Brown Brow!

Selection: **Warmer**. *This yellow color is strong enough to repair the purple brow.*

Problem: Red Eyebrow (pink in color)

Correction: Green = Brown Brow!

Selection: **Dark Ash Brown**. *This green based brow pigment will blend with the red to create a brown brow; you should also add 2 drops of green to a full well of dark ash brown.*

Problem: Blue Lips

Correction: Orange. But this creates a fairly dark lip (leaning toward brown) that may be uneven in appearance.

Selection: **Strawberry**. *This light pink color is heavy in titanium dioxide (white) which blocks the blue from showing through the skin.*

How to **prevent** the blue lip from occurring? Prevention: Mix 1/3 **true red** into the original color, and that will neutralize the extra blue in the lip.

Scratch Testing

Testing the color in the skin before using is highly suggested. This can be done immediately before the procedure, or at the consultation.



A

Permanent Solution

Achieve the professional results you have been searching for with **A Permanent Solution**. Our forty two perfectly blended color bases were individually created by our color specialist who's twelve years of training in the cosmetic industry and special knowledge of color blending has allowed us to offer you this incredible pallet of cosmetic equivalent shades.

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Fullerton, CA 92835

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www.apermanentsolution.com

We have successfully developed a concentrated pigment formulation created specifically to minimize working time and the need for unnecessary touch ups.

Receive all the advantages *A Permanent Solution* has to offer. Unlike other hard to use pigments which do not allow mixing - *A Permanent Solution* will give you the option. Our drop tip cap was specifically designed to help you achieve precise measurements of color giving you a perfect recipe to note for future use. There will be no more guess work saving you valuable time. Our colors were also formulated to individually stand on their own, with proven results. We invite you to experience our exciting array of colors.

The FDA does not endorse any pigment formula as FDA approved.

Colors in this brochure are not actual samples but are represented as closely as possible through the printing process.

Price per 1/2 oz.

\$29.00

Brows

Red Brows

Coco

Nicknamed "Cortez Coco." Great for the Hispanic crowd. Rich dark brows.



Fawn

This is baby-deer brown. AKA "Bambi." A great shade of medium brown for brunettes.



Auburn

Julianne Moore's perfect shade of brow!



Amber

Add to auburn to make it strawberry blonde.



Yellow Brows

Dark Ash Brown

Perfection in a bottle. So natural, you can't tell where the hair leaves off and this color begins.



Light Ash Brown

For Ingrid from Sweden! Light enough to still show up.



Dark Golden Brown

A rich, warm color for highlighted blondes!



Medium Golden Brown

Lighter than the above color - good for the honey blonde.



Blonde

Too light to use alone. Mix with the other brow shades to soften and lighten.



Grey Brows

Taupe

Grandma's favorite. For women who don't color their hair anymore; this subtle shade of grey is perfect.



Light Taupe

A lighter version of the above color, almost silver when healed.



Lips

Warm Lips

Tangerine - A vibrant orange red

A bright shade for the most dramatic redheads.



True Red - A vibrant orange red

Added as a base to all lip colors to prevent blueing. Perfect for the Asian client!



Mocha - A vibrant orange red

For the perfect brown lip so popular with the younger crowd!



Burnt Sienna - A vibrant orange red

A bricklayer's dream color! Indian Earth on steroids.



Indian Earth - A vibrant orange red

Our best selling lip color! That mauvey brown that everyone is wearing.



Mahogany - A vibrant orange red

The darkest, brownest lip color possible. Only if you dare!



Neutral Lips

Cork - A neutral orange red

A brownish pink that is soft and natural.



Apricot - A neutral orange red

The softest shade of natural lips possible in the warm family.



Burgundy - A neutral blue red

The color of your lips when you were a baby - perfectly pink!



Mulberry - A neutral blue red

Used on a male cleft lip; can softly lighten any lip color.



Cool Lips

Strawberry - A vibrant blue red

Bubble-gum pink coming at ya!



Raspberry - A vibrant blue red

Hot pink - think flamingos in your yard!



Ruby Red - A vibrant blue red

A true, clear red that is gorgeous everyday!



Fuschia - A vibrant blue red

It's purple - but it's perfect if you have grey hair.



Plum - A vibrant blue red

The perfect shade for everyday wear!



Eyes

Basic Black

Best for brunettes and ethnic clients, our blackest black!



Soft Black

A softer, muted black.



Black Brown

Perfect for everyone else, rich in chocolate!



Charcoal

Best for blue-eyed blondes. Definitely blue-based.



Navy

Best for redheads!



Forrest Green

A mossy shade of khaki.



Green

A lighter emerald green, rich and vibrant!

